

Sri Lanka Economic Summit

Shaping Sri Lanka's Future: Transformational Growth Rooted in Sound Economic Policies

Poll results from Sessions on 29th January, 2025

What should be prioritized to accelerate Sri Lanka's digital economy?



Implementing the Digital ID

24 %

Implementing robust cybersecurity measures

4 %

Improving digital adoption by the public

67 %

Offering incentives for tech startups



What is the biggest challenge in transitioning to a digital economy in Sri Lanka?



Inadequate digital literacy skills

14 %

Resistance to change in traditional industries

54 %

Limited access to funding for innovation

5 %

Insufficient policy and regulatory frameworks



Which reform is most critical for Sri Lanka's sustainable economic growth?



Public sector efficiency improvements

70 %

Labor market liberalization

14 %

Tax incentives to support investment

13 %

Strengthening property rights



Which sector is likely to drive Transformational Growth? (select up to 3)



Agriculture and agribusiness 13 % Manufacturing and industrial innovation 75 % Tourism and hospitality 50 % Digital economy and IT services 63 % Renewable energy and sustainability 13 %



What level of FDI would Sri Lanka attract annually?



Under USD 500 million

11 %

Under USD 1 billion

42 %

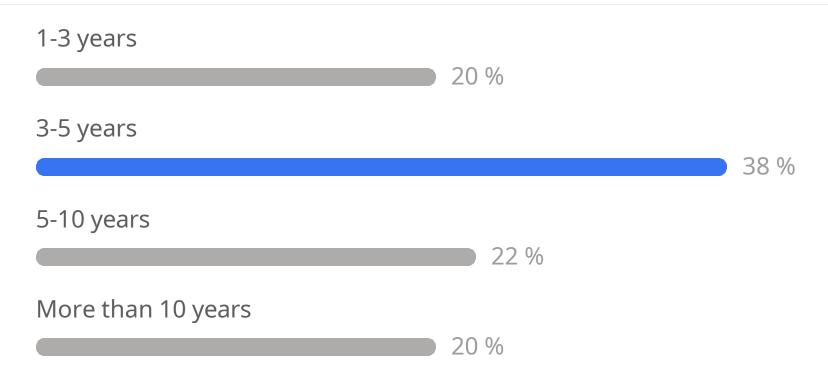
Under USD 1.5 billion

17 %

Over USD 2 billion

How long do you think it will take for Sri Lanka to fully implement an economic transformation plan?







Agriculture

What is the most significant barrier to improving agricultural productivity in Sri Lanka? (1/2)



Lack of modern technology

36 %

Limited access to finance

0 %

Fragmented land ownership

18 %

Inadequate market linkage

13 %

Limited investing in agricultural research and development

What is the most significant barrier to improving agricultural productivity in Sri Lanka? (2/2)



Impact of climate change

What should be the government's top priority for boosting agricultural productivity?



Land consolidation policies 7 % Strengthening rural infrastructure 3 % Enhancing farmer education and training 47 % Promoting private sector investments 27 % Focusing on high-value niche crops 17 %



Tourism

What should be the primary focus to achieve USD 8.5 billion in tourist earnings by 2030?



Diversifying tourism offerings

26 %

Enhancing destination marketing and branding efforts

37 %

Improving infrastructure and accessibility

32 %

Ensuring safety and security for tourists



Which market segment offers the greatest growth opportunity for Sri Lanka's tourism?



Eco-tourism enthusiasts

32 %

Luxury travelers

24 %

Adventure seekers

24 %

Cultural and heritage tourists

21 %



Value Added Manufacturing

What is the main barrier to integrating Sri Lanka into global value chains?



High production costs

21 %

Inadequate infrastructure

4 %

Complex regulatory environment

50 %

Limited market access to international markets



Which policy change would most effectively boost value-added exports?



Simplifying export procedures

26 %

Offering tax incentives for exporters

13 %

Investing in workforce skill development

35 %

Establishing free trade agreements with key markets

